

**CANADA FUND PROJECT BRIEF**

- 1. Project Title : Sustainable Coastal Resource Management for the MISORET Cluster - Expansion Phase
- 2. Location : Misamis Oriental
- 3. Project Sector : Environmental policy and administrative  
Environmental education/training  
Fishery development
- 4. CIDA Contribution : Php 1,543,000.00
- 5. Implementing Organization : TOUCH Foundation, Inc.  
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- 6. Duration : March 03, 2005 - April 01, 2006
- 7. Project Description :

This project attempts to alleviate the poverty of marginal fisherfolks in the second batch of six villages in two municipalities that belong to the Misamis Oriental Eastern Towns (MISORET Cluster). Both long-term and short-term strategies will be employed to achieve the project objectives. In the new six coastal barangays, the Foundation will undertake the basic process of community organizing from the conduct of coastal profiling, diagnosis and the formation of fisherfolks organizations. This project also intends to strengthen municipal/barangay fishery and aquatic resource councils within the two covered municipalities as prime movers in the advocacy on environmental consciousness and on the campaign against illegal fishing. Under the resource protection and rehabilitation component, all six new coastal barangays will undertake mangrove rehabilitation and will identify and declare a fish sanctuary area. Awareness and capability building will also be an integral part of each component so that the fisherfolks, barangay officials and other stakeholders can fully understand and appreciate the importance of their local resources to their lives. To reduce pressure on the sea and to allow it to recover from the effects of over-fishing, the project will provide supplemental support for both in-land and alternative marine-based livelihood. The specific livelihood assistance shall be identified by the prospective fisherfolks after the participatory preparatory process is conducted. During the initial consultation and discussion with the fisherfolks in the proposed areas, the potential livelihood in the area are ginger production, vegetable production, guzo culture, oyster culture and fish culture.

(This new project, while attempting to replicate the previously completed one, will not include the component on Bantay Banay Formation. A gender-sensitivity flag carrier, the Bantay Banay Formation will be implemented as a separate activity by the Municipal Social Welfare and Development Office (MSWDO) of Kinuguitan and Sugbongcogon and the Group Foundation, a Cagayan de Oro-based NGO. The MSWDOs of the two towns have already absorbed the sustaining activities on the Bantay Banay Program in the previous sites).

The project will have the following components: biophysical / rapid assessment; community organizing and strengthening; training and education; coastal resource management.

- 8. Beneficiaries : 120 households

- 9. Expected Results :

After one year of implementation, the project shall have had:

- Organized six fisherfolks groups and reactivated six Barangay Fisheries and Aquatic Resource Management Councils.
- Provided fair opportunities for the women to be involved in various community formations and activities (At least 40-50% of the POs are women).
- Increased the awareness and capacity of local participants on coastal resource management and organizational development
- Created barangay/coastal profiles and formulated and put into use the coastal resource management plans per barangay
- Influenced the declaration of a marine sanctuary per coastal barangay
- Conducted mangrove reforestation on at least six hectares of coastal area
- Provided livelihood assistance to 120 beneficiaries