

CANADA FUND PROJECT BRIEF

- 1. Project Title : Enhancement of Marine Protected Areas for Fisheries and Tourism
- 2. Location : Batangas
- 3. Project Sector : Fishing policy and administrative management
Fishery development
- 4. CIDA Contribution : Php 1,644,501.00
- 5. Implementing Organization : Coastal Conservation and Education Foundation, Inc.
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- 6. Duration : December 09, 2004 - January 31, 2007
- 7. Project Description :

Broadly speaking, the country's coastal and marine habitats are diminished by over-fishing, pollution, unregulated human activities, and destructive fishing practices, among others. Marine Protected Areas (MPAs), when well-managed, can help preserve biological diversity, protect threatened coastal and aquatic resources and enhance the income and quality of life of coastal residents. Thus, the primary objective of the MPA Project-Batangas is to enhance the protection of coastal and marine habitats by implementing marine protected areas through a participatory co-management process that fully engages the stakeholders.

This project is an attempt to elevate the MPA ratings of Tingloy and Mabini. The design is patterned after a similar project successfully piloted in the Central Visayas by the Coastal Conservation and Education Foundation, Inc. (CCEFI). It aims to establish various management schemes for the multiple uses of MPAs in the Mabini and Tingloy areas by considering the interests of the different sectors, i.e., fishers, youth, divers, tourists, resort owners, and dive/boat operators, including both men and women. To mitigate effects of solid waste on MPAS, this project will also advocate for the implementation of solid waste management in Tingloy and Mabini. The project employs three major strategies: 1) capacity-building of MPA bodies, 2) information, education, communication (IEC) targeting women, men and youth; and 3) supplementary enterprise development and training for Tingloy.

Long-term benefits will include improved fisheries in the MPA vicinity and the local economies generated by scuba-diving tourism, user fees and alternative enterprises.

- 8. Beneficiaries : 100 females, 120 males. 80 youth/children

- 9. Expected Results :

- Increased capacities in the management of MPAs in terms of:
 - *a) governance* - MPAs increased by at least one (1) level in the MPA Rating System; Management body actively conducting regular meetings, assisting in MPA enforcement and participating in regular monitoring activities
 - *b) policy support* - Law Enforcement Strategy Plan to effectively stop and/or reduce illegal and destructive activities within and outside of MPA formulated and implemented, MPA Management Plan adopted/legislated and disseminated to community
 - *c) sustainable financing* - User Fee Ticketing system installed, legislated and well- managed, MPA management activities funded by user fee income
 - *d) information mgt.* - MPA Report Guide and Rating System installed and used for information management, documentation and evaluation purposes, 40 youth are aware of the importance of MPA management, Youth action plans on MPA management formulated and implemented
- Increased involvement of women in MPA activities as a result of:
 - a) increased awareness and appreciation of men on the importance of MPA
 - b) increased appreciation of men on women's participation in community activities
 - c) enhanced knowledge and skills of women on the following:
 - organizational capability (e.g., leadership, team-building, values formation, basic gender orientation & financial mgt)
 - MPA mgt (e.g., MPA habitat assessment & buoy installation, MPA mgt. Planning, regular MPA monitoring, & user fee system)
- Increased awareness of PO, women and youth on the importance of solid waste management
- LGU adopts a Solid Waste Management Plan together with the MPA Management Plan