

## CANADA FUND PROJECT BRIEF

1. Project Title : Strengthening the Lactation Support Program of the City of Manila

2. Location : Barangays 837, 838, 839 and 840 in Manila

3. Project Sector : Basic health care  
Basic Nutrition  
Health education

4. CIDA Contribution : Php782,845.00

5. Implementing Organization : Arci Cultura e Sviluppo South East Asia (ARCS-SEA)  
Ms. Sophia Flor Garduce  
Executive Director  
1051 Don Pedro Street, Singalong, Manila  
Tel: (02) 307-1960  
Fax: (02) 524-4949  
Email: arcs@vasia.com

6. Duration : August 30, 2004 - December 30, 2005

7. Project Description :

The lactation support project intends to establish lactation support programs at the community (peer counseling based) and hospital level. The project aims to establish a strong link between the primary health care component of the community and the hospital services available. The project intends to build the consciousness of community and hospitals to the fact that it is not enough to prescribe breastfeeding alone, but it is imperative that mothers are provided with the necessary support to consistently and successfully breastfed. The project intends to approach the issue in an integrated and comprehensive way.

8. Beneficiaries : 960 lactating mothers and neonates and infants from 4

9. Expected Results :

- Strong breastfeeding program is in place both at the community and at the hospital level.
- Established lactation support at community (peer-based) and hospital level where mothers can seek assistance and counseling
- Increased number of mothers and family members attending health education session on breastfeeding
- Increase in number of mothers that will breastfeed up to 6 months