

CANADA FUND PROJECT BRIEF

1. Project Title : Barangay Diatagon Fishermen's Marketing Project
2. Location : Surigao del Sur
3. Project Sector : Fishery services
4. CIDA Contribution : Php 904,346.00
5. Implementing Organization : Relief and Children's Alternative Program Foundation,
Ms. Zelda Galagala
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6. Duration : July 21, 2004 - August 30, 2005
7. Project Description :

The project is about improving the quality of life of the fishing families in Diatagon by way of enabling them to increase their income through the creation of an alternative marketing facility and diversifying the forms by which their fishes can be traded. The project components and/or strategy will include the following: fish marketing, fish processing, and capability and skills training.

In the fish marketing component, the project aims to free the fishers from the manipulative trading practice of the labazeras. It intends to enable the fisherfolk to finance their selves by way of providing a start-up capital both for fishing expeditions and marketing of the catch. A special fund facility, from which the fishers will borrow money to pay for fuel and food needed for every fishing expedition, will be established.

When they return, the project will buy the catch at fair prices and in cash. This way, the fishers can immediately earn cash from their labor and can promptly pay for their loans from the special fund facility.

The fish processing enterprise to be engaged in by women serves two purposes. One, it aims to provide an income-generating activity to the women so that will they be able to earn and/or increase their income. Two, it increases the marketability of the men's catch from which the women will principally source the fishes. The women will dry and/or ferment the fishes into various types of locally-suited pastes. The products will be marketed initially in Lianga and nearby municipalities and later in the whole of CARAGA.

8. Beneficiaries : 100 fisherfolks
9. Expected Results :
- At least 100 fishers are provided with access to just and reasonable market for their fish catch.
 - The fishers are able to regularly engage in deep sea fishing because of availability of funds for the purchase of food and fuel.
 - The usurious loan practice in fishing is reduced.
 - The fishers, especially the women, are engaged in the production of processed fish such as bagoong (fish paste) and dried fish.
 - At least one registered group is organized in the community
 - The capability of the local organization to manage and sustain the project is developed