

### CANADA FUND PROJECT BRIEF

1. Project Title : World Corps - Philippines -Cebu Project Expansion  
Phase: Set-up of Community Information, Training, and Entrepreneurship
2. Location : Cebu (10 selected rural communities)
3. Project Sector : Telecommunications  
Radio/television/print media
4. Budget : Php 1,090,450.00
5. Implementing Organization : World Corps - Philippines  
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6. Duration : May 14, 2004 - June 14, 2005
7. Project Description :

WC-PH will establish Community Information, Training and Entrepreneurship Centers (CITEC) in ten selected rural communities in Cebu. These CITECs will be run by selected individuals, ages 18-28, called World Corps Professionals (WCPs). They will undergo training in Community Development, Social Enterprise Development, Computer Training and Global Citizenship prior to the setting up of the CITECs. In this yearlong program, WC-PH staff continuously monitors the performance of the WCPs and the impact of the CITECs in the community.

During the expansion phase, WC-PH would like to implement the project in ten (10) selected rural communities in Cebu. WC-PH identified eight (8) municipalities that include Argao, Badian, Bogo, Carcar, Cordova, Daanbantayan, Ginatilan and Minglanilla. It also identified Toledo City and one (1) mountainous barangay in the municipality of Lilo-an, which is Brgy. Cambinocot.

These are rural communities whose people are deprived of the information that the urban communities are benefiting. Communities who are receptive to the idea of using Information and Communication Technology (ICT) in utilizing information on agriculture, government, education, employment, and more.

8. Beneficiaries : 30 rural communities, including youths, farmers, women
9. Expected Results :
  - Information can be reached in 30 rural communities
  - 20 Rural youth will be the primary beneficiaries with a multiplier effect on the communities reached by the program.
  - Alternative livelihood opportunities are identified and explored
  - Vocational, technical, and practical skills forum (introduction and exchanged) is facilitated in the select communities
  - Environmental awareness is promoted