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## CHILD-FRIENDLY MOVEMENT (CFM) PROJECT

<b>Project No.</b>	:	A-32320
<b>Project Cost</b>	:	Cdn\$ 7.5M
<b>Duration</b>	:	3 years (2005-2007)
<b>Location</b>	:	Region VI, VII and VIII (provinces of Antique, Capiz, Guimaras, Negros Oriental, Eastern Samar and Cebu City)
<b>Implementing Agency</b>	:	United Nations Children's Fund (UNICEF)

### PROJECT DESCRIPTION:

The project utilizes the Child-Friendly Movement (CFM), a community-based model for enlisting multi-stakeholder support for realizing the Convention on the Rights of the Child through local level partnerships. In particular, the project will:

- 1) Strengthen the comprehensive CFM approach in five provinces and one highly urbanized city found in the Visayas island group; and
- 2) Improve and expand the application of child participation as a key strategy at national and local levels.

### PROJECT GOAL:

To foster efficient, responsive, transparent and accountable governance at all levels.

### PROJECT PURPOSES:

To build capacity among governments at the local levels to deliver MDG-related social services to children and mothers in six focal areas of the Visayas.

To advocate for children's rights at the national level.

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