
BUSINESS ADVISORY PROJECT, PHASE II (BAP-II)

Project No.	: PH319045
Project Cost	: Cdn\$5M (CIDA), Cdn \$1.8M (CESO), Cdn\$0.3M (PBSP and local partners)
Duration	: 5 years (2003-2008)
Canadian Executing Agency	: Canadian Executive Service Organization (CESO)
Location	: Visayas and Mindanao
Local partner for PBSP-BAP component	: Philippines Business for Social Progress (PBSP)

PROJECT DESCRIPTION:

The project is designed to increase the operating effectiveness of small and medium enterprises (SMEs), through the use of short-term business advisory services. The BAP Phase II will have two principal components:

1. To establish and operationalize the Philippine Business for Social Progress-Business Advisory Program (PBSP-BAP; formerly called Corporate Volunteers for Enterprise Development or CVED). The PBSP-CVED program will become a Filipino-resourced business advisory service located within the Philippine Business for Social Progress (PBSP) organization.
2. To continue with CESO's volunteer expert advisors (VA) delivering Canadian expertise to Philippine SMEs, with a focus on clusters of labor-intensive enterprises.

CESO, through BAP II, will continue to provide responsive, problem-focused, business assistance by Expert Advisors who will work with labour-intensive SMEs. Target sectors identified through consultations with the Department of Trade and Industry (DTI), include: agribusiness;

food processing; gifts, toys & handicrafts; wood & furniture products; and tourism, in the Mindanao and Visayas regions.

PROJECT GOALS:

To support the development of small and medium enterprises that create meaningful jobs for both men and women.

To increase the operating effectiveness of Small and Medium Enterprises (SMEs) in selected sectors and selected regions of the Philippines in order to promote sustained and equitable economic growth.

PROJECT PURPOSES:

To establish and operationalize the PBSP-BAP within PBSP.

To contribute to increases in efficiency, operations, and profitability of a larger number of Philippine SMEs in selected sectors and regions.
