

---

## GENDER RESPONSIVE ECONOMIC ACTIONS FOR THE TRANSFORMATION OF WOMEN (GREAT WOMEN) PROJECT

<b>Project No.</b>	:	A-30597
<b>Project Cost</b>	:	Cdn\$ 7M
<b>Duration</b>	:	5 years (2006-2011)
<b>Canadian Executing Agency</b>	:	None
<b>Location</b>	:	Nationwide
<b>Implementing Agency</b>	:	National Commission on the Role of Filipino Women (NCRFW)

### **PROJECT DESCRIPTION:**

The GREAT Women project will assist the NCRFW and its partners at the national and local levels, to contribute to the economic well-being of women, by strengthening these agencies' capacities to develop, implement, monitor and evaluate gender responsive economic legislation, policies, programs, and services, with an emphasis on micro-enterprises. It will help create a more accessible and friendlier business environment for women.

The project will involve training activities to increase NCRFW staff's knowledge and skills on economic concepts and language to enable them to provide technical assistance on the integration of gender equality considerations into economic legislation, policies and programs; developing women's economic empowerment tools and knowledge products; building partners' capacities to mainstream gender equality into micro-enterprise development as well as in the program and service delivery systems for women micro entrepreneurs and their workers; creating and strengthening partnerships to achieve women's economic empowerment objectives; and supporting stronger coherence between

national and local level economic laws, policies, and programs.

### **PROJECT GOAL:**

The goal of the project is to foster efficient, responsive, transparent and accountable governance at all levels; and to support the development of sustainable SMEs that create more, better and decent jobs for both men and women.

### **PROJECT PURPOSE:**

The purpose of the project is to contribute to a gender responsive environment for the economic empowerment of women, particularly women in micro-enterprises.

---

---

**CONTACTS:**

**Project Management Office**

**Ms. Luzviminda Villanueva**

*Project Manager*

GREAT Women Project Management Office

National Commission on the Role of

Filipino Women (NCRFW)

1145 J.P. Laurel St.

San Miguel, Manila

Tel Nos. : (02) 734-1731

Fax No. : (02) 736-4449

Email : greatwomenpmo@gmail.com

greatwomenpmo@ncrfg.gov.ph

**Canadian Embassy**

**Ms. Myrna Jarillas**

*Senior Programme Officer*

Level 7, Tower 2, RCBC Plaza

6819 Ayala Avenue

Makati City, Philippines

Tel. No. : (02) 857-9139

Fax No. : (02) 843-1083 / 857-9175

Email : Myrna.Jarillas@international.gc.ca

**Local Executing Agency**

**Ms. Loren Umali**

*Deputy Director for Operations*

National Commission on the Role of

Filipino Women (NCRFW)

1145 J.P. Laurel St.

San Miguel, Manila

Tel Nos. : (02) 736-5250

Fax No. : (02) 736-4449

Email : ddo@ncrfg.gov.ph

ddo\_ncrfg@yahoo.com

**Canadian International Development Agency**

**Mr. Jon Silva**

*Development Officer*

Indonesia, Philippines, and Southeast Asia

Regional Division

Asia Branch

200 Promenade du Portage

Gatineau, Quebec, Canada K1A 0G4

Tel. No. : (819) 997-4763

Fax No. : (819) 997-0968

Email : Jon.Silva@acdi-cida.gc.ca

---